



Press Release

For Immediate Release

Averna names Jean-Yves Allard Vice President of Research and Development

The test engineering veteran brings years of experience to a test innovator in rapid growth

Montreal, QC, July 16, 2007 – Averna is proud to announce the appointment of Jean-Yves Allard to the position of Vice President of Research and Development, at what is proving to be a thrilling turning point in the company's history.

Allard's appointment comes during a period of unprecedented growth for Averna, whose staff has grown by twenty-five percent in only the past three months. The test solution provider is expanding its Canadian operations to the United States, with a command center slated to open in California's Silicon Valley later this year to cope with heavy client adoption of Proligent™, Averna's Next Generation Test Platform.

As a respected authority on the future of test R&D, Allard's unique understanding of manufacturing concerns will help educate OEMs about the optimizing power of Averna's innovations.

"Product testing used to be seen as a necessary evil," said Allard, "but if you view it as bringing manufacturing experience into design, then it becomes a value-added service. That's why we target the early stages of production."

"Jean-Yves is bringing a depth of knowledge to Averna, one which covers test engineering, product development, and EMS market space," said Pascal Pilon, President and CEO of Averna. "Being a brilliant, dynamic, and ambitious team player, he will lead the Proligent™ team in establishing it as the go-to test platform for electronics OEMs."

Allard's background is a testament to his passion for test engineering, a career that began at CAE in 1989. He became a test engineer for Nortel in 1992, where he created a best practices task force to revamp the company's test processes. He managed Nortel's CIM group for a solid decade, and spearheaded development of the renowned Advanced Test Platform (ATP), technology that has made its mark in the test and telecom communities.

About Averna

Averna, The Test Engineering Company, is uniquely structured to give high-tech electronics OEMs full product lifecycle support, from design to manufacturing. Averna provides solutions that accelerate time-to-quality by boosting engineer and test system

efficiency and the impact they have on new product design and introduction into production. Avera also supplies on-demand services for designing, building, deploying, and maintaining test systems worldwide. Avera is one of the top four test engineering providers in North America and a Select Alliance Partner of National Instruments.

Proligent™, The Test Engineering Platform by Avera, is an off-the-shelf solution that boosts the impact that test engineers and test systems have on electronic product success. It provides out-of-the-box industry best practices and aligns test engineering activities with overall corporate objectives, speeding up time-to-quality and time-to-market while improving visibility and collaboration with remote EMS suppliers. Proligent™ interfaces seamlessly with existing software, and is becoming the standard for Fortune 1000 OEMs.

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